



As one of the founding sponsors of the E-Venti Marathon in Richmond, BC; Welco Lumber is very pleased to support this fun style marathon that promotes “Richmond, not only as a healthy community, but also as a community that supports literacy. Proceeds from the marathon will go towards the purchase of children’s books for Richmond Public Library”.

Welco wishes to congratulate the 3rd Annual E-Venti Marathon; organizers JJ Hill, Michelle LaPorte and Linda Hiltz, participants, volunteers and other sponsors. Since 2006, the E-Venti Marathon has generously donated over \$ \$17,500 to the Richmond Public Library for the purchase of children’s books.

Welco looks very forward to supporting the 2009 E-Venti

From JJ Hill March 28, 2008 - note to sponsors

The Richmond E-Venti Organizing committee is very pleased to announce that we will be donating \$10,000 to the Richmond Public Library's Literacy Program. With your support and generosity we have managed to double the amount of money we raised from last year's E-Venti. Our donation will provide the Richmond Public Library with the money to purchase a great deal of books for the children's section which will in turn help provide a strong foundation of readers in our community.

Thank you very much for your on-going support and we look forward to working with you again for the 2009 E-Venti Marathon.

JJ Hill
Race Director
Richmond Subaru E-Venti

<http://www.e-venti.ca>

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The E-Venti Marathon is Not About the Prize

The third annual Richmond E-Venti Marathon is not just about winning and running to stay healthy. It's about supporting literacy in our community. JJ Hill, Michelle LaPorte and Linda Hiltz have organized the 26.2 mile marathon to raise money for the Richmond Public Library, in an effort to support children's literacy. The marathon takes place on Sunday, March 2nd at 7:30 a.m. starting at the Starbucks in Steveston, located at 4010 Bayview Street. The marathon is limited to 104 participants and it's fully registered already. The new title sponsor is Richmond Subaru.

The organizers want to promote Richmond not only as a healthy community, but also as a community that supports literacy. Proceeds from the marathon will go towards the purchase of children's books for Richmond Public Library, to encourage strong reading habits. "What better way to promote literacy than to put books into the hands of children, so that a love of reading starts early and becomes a fun activity," said E-Venti Marathon director, JJ Hill. Last year, the E-Venti Marathon raised \$5,000 for the Steveston Branch library. "The marathon is not about speed or winning the race; it's about helping to advance literacy in our community of Richmond," added Hill.

E-Venti sponsors include Richmond Subaru, Starbucks Coffee, Rackets & Runners, Brooks Canada, Konica Minolta, Niemi LaPorte & Dowle Appraisals Ltd., the Richmond Marriott, 95Crave, Ritchie Brothers, Sierra Wireless, Back-In-Motion, Precision Health, Welco Lumber, Western Tank & Lining, and Fountain Tire (Kingsway). The marathon will incorporate the eight Starbucks throughout Richmond. "Brenda Tam, Richmond district manager for Starbucks Coffee Canada, and Starbucks manager Tom Merriman have been instrumental in facilitating this E-Venti Marathon, and we're very grateful to them, as well as the other sponsors," said Hill.

The runners will cover 26.2 miles (approximately 42 kilometers) on a route that takes them to seven different Starbucks where they will collect a randomly drawn playing card from each Starbucks. The winner of the marathon will then be decided by the best poker hand at the post race banquet.

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